Staffbase campus

November 19, 2026

Strategize Expert

CERTIFICATE OF ACHIEVEMENT

This document certifies that **Jackalyn Kovac** has completed the training "Strategize Expert"

Course summary: This training enables communications professionals to become trusted strategic partners in their organizations. It covers the Value of Strategic Communications, Strategic Change Communication, Planning Comms Objectives through the OKR Framework, Audience Segmentation and Personas, Stakeholder Management, and Running Insightful Comms Audits.

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Reference Number: 8956508630131376

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